

# Proposal for a RURAL HEALTH CARE SYSTEM

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# INTERNATIONAL PUBLIC HEALTH SYSTEMS

presents this proposal for the establishment of a Pilot Project to prove the effectiveness of a new RURAL HEALTH CARE SYSTEM using the newly developed portable Medical Diagnostic Computer.

Submitted:

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# Part 1.

Significance and Description of
The INTERNATIONAL PUBLIC HEALTH SYSTEM
for Rural Health Care

#### INTRODUCTION

A great problem facing socially conscious governments around the world today is the difficulty of bringing rapid, competent, low-cost and effective basic medical care to people in rural and remote areas of their countries.

There are some four billion people in the world today. This figure may well reach eight billion by the year 2000.

Health officials estimate that at the present time about 1,600,000,000 (1.6 billion) of these individuals will never receive the services of a doctor in their lifetimes.

For the first time, INTERNATIONAL PUBLIC HEALTH SYSTEMS (IPHS) has developed a system with the single purpose of solving this problem and reaching these people.

The system does not replace professional physicians and para-professionals, but rather is intended to be used in those areas where physicians are not available.

The system is built around a Health Worker and a new tool, the Medical Diagnostic Computer (MDC). The system was developed over the last five years by Dr. Hanon S. Sinay, M.D., who is a physician, a clinical pathologist, and an expert in electronics and computer techniques. The Medical Diagnostic Computer System is unique in the world today.

Many developing countries are currently spending \$1 to \$5 (USC) per person each year in an effort to reach their countrymen with some kind of health care. At \$1.00 per person, INTERNATIONAL PUBLIC HEALTH SYSTEMS is able to open up a potential world market of \$1,600,000,000 per year.

We are confident that the INTERNATIONAL PUBLIC HEALTH SYSTEM will bring measurable medical, economic, social, and political benefits to those regions where it is used, as well as to the persons or institutions which implement it.

Therefore, we are presenting to you, exclusively in your country, this proposal to establish the INTERNATIONAL PUBLIC HEALTH SYSTEM Pilot Project. We need governmental and/or private business associates in your country to accomplish this Project.

The Project will involve the field testing of the INTERNATIONAL PUBLIC HEALTH SYSTEM, the training of the Health Workers who will use it, and the evaluation of the entire System's performance and potential.

We anticipate that once the System is proven, it will serve as the cornerstone upon which a nation-wide, permanent Rural Health Care System can be established in your country.

#### BENEFITS OF THE INTERNATIONAL PUBLIC HEALTH SYSTEM

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Basic health care can be provided to millions of people who would otherwise never receive these services.

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One Health Worker using the Medical Diagnostic Computer can provide basic medical care on a permanent basis for an estimated 2,000 to 4,000 people living in a rural or remote area.

\_\*\_

Health Workers can be trained in large numbers in your country and be back in their rural areas treating patients without direct supervision within an estimated period of six months.

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This system promises an effective yet low-cost system of rural health care due to the comparatively short time needed to train the Health Worker and the low costs for supervision of the Health Worker.

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Your country's medical authorities are provided with complete flexibility in meeting changing local and regional medical requirements through their control of the contents of the Medical Disease and Treatment Files stored on the small magnetic tape in each computer.

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Your medical authorities can, through their control of the information stored on the magnetic tape in each Health Worker's computer, guide and control the Health Workers to insure the standardization and quality of treatments.

Use of this system provides medically appropriate and timely referral of patients to existing medical facilities, for those patients who need more specialized services.

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This system can easily be adapted to any existing rural health service.

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The system offers numerous business opportunities to the citizens of the nation where it is used. It also offers new areas of employment and thus, national growth.

#### AS THE WORLD LOOKS ON

We feel that all individuals involved in this vital health project should be aware that they are taking part in a new and creative venture aimed at bringing an adequate basic health program to people who might otherwise never see a doctor in their entire lives.

This system involves novel concepts that will excite intrest in informed and concerned medical and public health circles around the world.

It will also draw the attention of the members of news and information media.

Because of this interest the project should be fully documented from its inception. Once it has proved its value, this information can be made available to medical and press outlets for publication.

This project offers to you, your government, and to all concerned the opportunity to project an image of forward looking humanitarianism throughout your country and the world.







#### THE HEART OF THE SYSTEM

The INTERNATIONAL PUBLIC HEALTH SYSTEM couples the newly developed Medical Diagnostic Computer with a trained Health Worker who lives and provides medical care in a rural area of his country.

#### The Medical Diagnostic Computer

The Medical Diagnostic Computer is a completely portable machine. It is 16 inches (39.5 cm.) wide,  $13\frac{1}{2}$  inches (33.5 cm.) deep and stands  $7\frac{1}{2}$  inches (18 cm.) high. It weighs 35 pounds (15.9 kg.) and can be powered by any source of public electricity or by an ordinary automobile battery.

Enclosed in a case designed for portable use, the computer contains:

- a power conversion unit.
- a tape cassette recorder using a special, high accuracy tape upon which the computer's program and the coded Medical Disease and Treatment Files are stored. A single Medical Disease File contains the basic definitions of a medical condition and its respective treatments. The tape can contain hundreds of such files. New files can easily be added and old ones changed by your nation's medical authorities without additional equipment.
- a panel of the most modern computer components capable of handling thousands of bits of information per second.
- a keyboard for entering medical information into the system.
- a printing unit which produces a permanent coded record of the patient's symptoms followed by a printout of the diagnosis and prescribed treatment.

#### The Health Worker

The Health Worker should be a highly motivated literate person; one concerned with his fellow man and who possesses the basic humanitarian desire to help others. He should be a well respected member of the community in which he is destined to work. He need not be a highly educated person.

The Health Worker will first be trained to perform a detailed examination of his patient, using the specially designed physical examination forms that are a key part of the system. The physical examinations can be completed by using such basic tools as the stethoscope, blood pressure measuring device, thermometer, watch and weight scale.

As the examination takes place, information about the patient is circled in appropriate places on the special forms. All medical information of the forms carries a pre-determined code number.

This coded information is entered into the Medical Diagnostic Computer by the Health Worker using the numeric keyboard. Within minutes the computer analyzes the patient's information and prints out one or more coded diagnosis and coded treatments.

Using his treatment manual and the medicines at his disposal, the Health Worker can give his patient immediate assistance and care.

By means of the numerous Medical Disease and Treatment Files stored on the system's magnetized tape cassette, the rural Health Worker has at his fingertips much of the valuable experience of his nation's medical authorities.

#### The Training Program

The training program is an important and integral part of the INTERNATIONAL PUBLIC HEALTH SYSTEM.

The Health Worker trainees will be taught to:

- perform objective physical examinations on patients using the unique forms and charts which are part of the system.
- use the basic medical examining tools.
- operate the Medical Diagnostic Computer.
- use the treatment manual.
- perform simple treatments.

INTERNATIONAL PUBLIC HEALTH SYSTEMS estimates a period of six months for training of Health Workers. This short training period will save thousands of dollars as compared to the more typical lengthy training periods. This is made possible by several unusual features of this system.

- 1. The Health Workers do not have to learn complex medical terminology. Examination forms, medicines, and manuals are numerically coded to eliminate this need.
- 2. The Health Workers do not have to know the meaning and significance of the physical findings of the examination. They need to know only how to recognize and gather objective physical findings. The Medical Diagnostic Computer is programed to recognize the significance of the findings.
- 3. The Health Workers do not have to learn the names, dosages, and effects of all the different kinds of medicines. The prescribed treatments are pre-determined and stored in the computer by your medical experts. The dosage schedules are specified in the treatment manual, and the medicine containers are labeled with identifying numbers.

Part 2.

Example - How the System is Used

#### EXAMPLE - HOW THE SYSTEM IS USED

The following examples are taken from current INTER-NATIONAL PUBLIC HEALTH SYSTEMS documents. It is anticipated that the forms will be adapted and modified to meet the specific needs and requirements of your country.

The examples demonstrate:

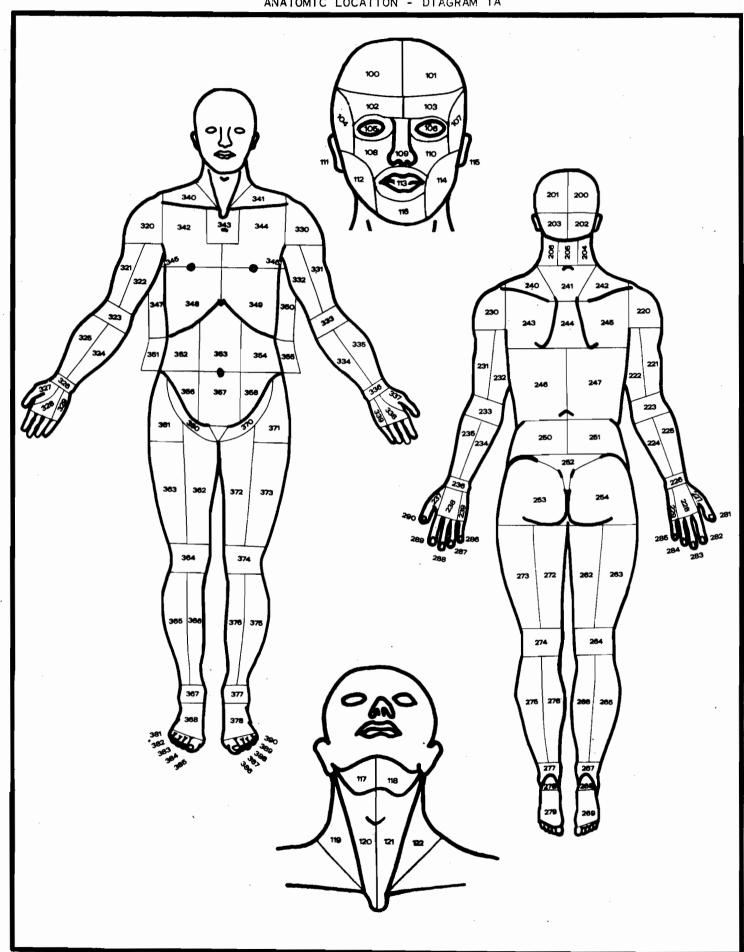
- how the physical examination forms and diagrams are used by the Health Workers.
- how the computer printed record is used, with a demonstration case.
- how the Treatment and Diagnosis Tables are used by the Health Workers.

## DIAGRAM 1A

This is an example of an anatomical diagram from the INTERNATIONAL PUBLIC HEALTH SYSTEM.

Anatomical areas are diagramatically shown and numbered so that the Health Workers will not be required to learn and use a technical vocabulary.

Other diagrams show more detailed areas of the body, so that every surface has a unique number.



#### FORM 1

This is one of ten medical examination forms showing the INTERNATIONAL PUBLIC HEALTH SYSTEM for gathering physical findings.

These examination forms are filled in for each patient, and may be kept as a permanent record along with the Medical Diagnostic Computer printed record.

All physical findings are coded with a unique number which the Health Worker circles, and then enters into the Medical Diagnostic Computer.

The objective findings are gathered with the aid of basic medical tools - such as a stethoscope, blood pressure measuring device, thermometer, watch and weight scale.

All the forms and diagrams used as part of the INTER-NATIONAL PUBLIC HEALTH SYSTEM are designed to aid the rapid training of Health Workers, and to assure their accurate gathering of information in the field.

The circled numbers on this form illustrate part of the demonstration case which follows.

PATIENT NAME	P <i>A</i>	TIENT #	EXAM #	FORM 1	
SEX MALE 108 FEMALE 109	HE I GHT	WEIGHT	BLOOD PRESSURE		
AGE	СМ	KG	Systolic MM HG 0 - 106	DIASTOLIC MM HG	
DAYS   - 100	30 - 104 35 - 104 40 - 104 45 - 104 50 - 104 55 - 104 60 - 104 70 - 104 100 - 104 120 - 104 140 - 104 160 - 104 180 - 104 200 - 104	- 105 2 - 105 3 - 105 4 - 105 5 - 105 6 - 105 7 - 105 8 - 105 9 - 105 10 - 105 20 - 105 30 - 105 40 - 105 50 - 105 60 - 105 70 - 105 80 - 105 90 - 105	0 - 106 20 - 106 30 - 106 40 - 106 50 - 106 60 - 106 70 - 106 80 - 106 100 - 106 110 - 106 120 - 106 130 - 106 140 - 106 140 - 106 180 - 106 200 - 106 220 - 106 240 - 106	20 - 107 30 - 107 40 - 107 60 - 107 60 - 107 80 - 107 90 - 107 100 - 107 110 - 107 120 - 107 130 - 107 140 - 107 180 - 107 180 - 107 200 - 107 220 - 107 240 - 107	
CONSCIOUS	TENDON PINCH		WITHDRAWAL & NO OTHER RESPONSE 113	NO RESPONSE	
			ERE	WHEN	
ALERT DULL SLEEPY		ONG FORGET		RGET WRONG	
115 116	117	18 119	120	121 122	
CALM ANG	R AGIT	AGITATED DEPRESSED FE		FEARFUL	
<u> </u>	3	24	125	126	
NO YES	HEARING VISU		TASTE	тоисн 132	
127	128 129	130	130 131 13		
SPEECH YES NO MEAN	MEANING INGFUL SENSELESS	WORDS CLEAR GA	RBLED N	PAIN 10 YES	
<b>□</b> 133	<b>1</b> 34		135	<b>1</b> 136	
RAPIDITY NORMAL FAST↑ SLOW↓ NORMAL □ 137 138 □		HESS DUD ↑ SOFT ↓ 39   140		ch 1GH ↑ LOW ↓ 41 142	

#### FORM 9

This physical examination form shows how the anatomic area codes (DIAGRAM 1A) are combined with the codes for the physical findings.

"348" is the anatomic location code for the right lower front of the chest and is combined with the "731", Rales (Bubbling Sounds) heard with the aid of the stethoscope.

The circled number on this form illustrates part of the demonstration case which follows.

BREATHI	I NAME ING 2 - ABI	DOMEN - E	XAM		[EN] #		EXAM *		FORIN 9
	SOUNDS U			CATION					
NORMALL VESICUL	LY BRONCE	HO- BRONULAR 727 727 727	NCHIAL 728 728 728	none 729 729 729	NORMALLY NONE	GURGLE 73 73	30 342 30	731 -731 -731	732 732
RUBS NORMALL NONE -73 73	33   FAINT 33   0	T734 734 734	NONE 473 473	35 35 AREA MID 11	BACK LEFT R 16-736   18	CHEST WAL RIGHT 6	-736 106-7	10N ABSEN FT RIG	SIDE GHT LEFT 736 108-736 736 112-736
ABDOMIN	NAL MOVES	WITH	F	NLARGED &	BULGING			HARDNESS	
WALL	BREATH	HING	NO	MILD	MODERATE	e severe 4-738	SOFT	TENSE	RIGID 3-739
NONE MASS 1	0-15 cm 	E >15 см )741	742	сонто вимру 743	our sмоотн 744	HARDN HARD 745	soft 746	мові мовісе 747	ILITY IMMOBILE 7748
ABDOMINA	AL TENDERN	IESS				-		· -	BACK
NONE	1	UPPER			LOWER		FLA		PUNCH
	RIGHT	MIDDLE	LEFT	RIGHT .	MIDDLE	LEFT	RIGHT	LEFT	PAIN 120 740
PRESSURE	<del></del>	122-749		124-749	125-749		127-749	128-749	
REBOUND	121-750	122-750	123-750	124-750	125-750	126-750	127-750	128-750	∟130-749
PERCUSS DULL	RIGHT 121-751	GE: DULL UPPER MIDDLE 122-751	- RESONANT LEFT 123-751 123-752	T - TYMPAI RIGHT 124-751	NIC LOWER MIDDLE 125-751	LEFT 126-751 126-752	FLA RIGHT 127-751 127-752	ANK LEFT 128-751 128-752	SHIFTING DULLNESS FLANK R 127-751
TYMPANIC	121-102	166-106	120-102	124 102	120-100	120-100	161-106	120-102	100-100
BOWEL SO	OUNDS BUBBLE GURGLE 1-753	TINKLE 2-753	groan squeak 3-753	0/2 MIN	0/1 min 2-754	3-754	5-8 4-754	>8	54
				<u>·                                      </u>					<del></del>
			LOUDNESS	•		1	THOTH IN	SECONDS	
	SOFTEST	SOFT	LOUDNESS MIDDLE	LOUD	LOUDEST	1-2	ENGTH IN 3-5	SECONDS 6-10	>10

#### COMPUTER PRINTED RECORD AND DEMONSTRATION CASE

The top part of the COMPUTER PRINTED RECORD (above the "E") shows the signs and symptoms gathered and entered into the Medical Diagnostic Computer by the Health Worker.

The system automatically prints a 3 digit identification number on the right side of each entry. This number is used when making corrections or changes.

The Medical Diagnostic Computer then goes into action, searching through its memory for matching codes. This process takes only a few minutes.

Next the computer prints:

Coded treatment instructions - 1 to 5 digits

Coded diagnosis numbers - 6 digits

Rows of dots which separate each disease condition.

The Health Worker then looks up the treatment codes in his Treatment Manual. An example page from the Treatment Manual follows.

	COMPUTER PRINTED RECORD	CLINICAL EXPLANATION					
AND SYMPTOMS	510±3 000 +	質 5 year old child					
PTC	201 • 05 003 +	20 kilograms weight					
YM	801 • 06 006 +	oo mm by bootto brood probato					
D	\$01.07 011 +	50 mm diastolic blood pressure					
AN	204 • 014 +	38.6 °C temperature, medium fever					
NS	130 = 369 017 +	H 130 heart beats per minute, wrist pulse					
IG	470 = 1 022 +	를 18 breaths per minute					
MEDICAL SIGNS	270 - 7 025 +	50 mm diastolic blood pressure  38.6 °C temperature, medium fever  130 heart beats per minute, wrist pulse  18 breaths per minute  Difficulty with breathing observed Rales(bubbling sounds) heard with stetho-					
CA	348 - 731 030 +	scope in right lower front of chest					
EDI	221 - 033 +	Surface dryness inside mouth observed  Decreased skin turgor(tenting) observed					
M	267 • 036 +						
	E	Dots separate clinical data and results					
	99999	Treatment: NOTHING BY MOUTH					
		-Dots separate each clinical condition					
	213	Treatment: ANTIPYRETIC					
	214	Treatment: MODERATE EXTERNAL COOLING					
	600032	Clinical Condition: Medium Fever					
		-Dots separate each clinical condition					
NS	· 1	Treatment: PENICILLIN G					
STRUCTIONS	115	Treatment: EXPECTORANT					
UCI	<b>4</b> 00	Treatment: SMEAR SPUTUM ON GLASS SLIDE					
TR	000003	Clinical Condition: Pneumonia  -Dots separate each clinical condition  Treatment: INTRAVENOUS (I.V.) FLUIDS  Clinical Condition: Moderate Dehydration					
INS	A						
	270						
TREATMENT	<b>0</b> 00121						
AT		-Dots separate each clinical condition					
rre	216	Treatment: VASOPRESSOR ADDED TO I.V. FLUIDS Treatment: PLACE PATIENT HORIZONTAL-FEET UP Treatment: PLACE BLANKET OVER PATIENT Clinical Condition: Shock -Dots separate each clinical condition					
	217						
	.218						
	500 <b>13</b> 8						
		-Dots-the following 4 rows of dots indicate					
		that the analysis is completed					

#### TREATMENT MANUAL

This is a page from the Health Worker's Treatment Manual.

Charts like this for all treatments will be designed to keep the Health Worker's training period short and simple, and to keep the level of patient care effective and standardized.

The Health Worker need not be taught the names, dosages, and effects of all the medicines ... the INTERNATIONAL PUBLIC HEALTH SYSTEM performs all these functions for the Health Worker.

The Health Worker gets the treatment numbers from the Computer Printed Record. If as in the example, the Computer Printed Record showed a treatment number 1 (penicillin), and a Diagnosis Number 999999 (oral intake not permitted), the Health Worker would find Treatment Number 1 in the Treatment Manual and use the 999999 section. These are circled on the example page.

For a patient weighing 20 kg, the Health Worker would use the dosage schedule circled on the 15-100 kg line. This line gives him all the information he needs to know.

The Health Worker uses medication number 1, and injects it into the patient's muscles using a hypodermic syringe filled with 2 ml of medicine, every 12 hours for a period of 10 days. As soon as it is possible for the patient to take medications by mouth, the injections are stopped.

#### TREATMENT MANUAL

TREATMENT PATIENT WEIGHT-KILOGRAM		FIRST DOSE ONLY: DAILY DOSE:  MED# ROUTE AMOUNT MED# ROUTE AMOUNT			TOTAL # DAYS				
1	999999	1-10 15-100 1-10 15-100	1 1	IM IM	1 ML 1 ML	2 2 *1 *1	ORAL ORAL IM IM	½ TAB q 6 H 1 TAB q 6 H 1 ML q 12 H 2 ML q 12 H	10 10 10
2	999999	1-10 15-100 1-10 15-100	1 1	IM IM	2 ML 4 ML	2 2 *1 *3	ORAL ORAL IM IM	1 TAB q 6 H 2 TAB q 6 H 2 ML q 12 H 1.25 ML/12 H	10 10 10
3	000000 999999	1-10 15 <b>-1</b> 00				3 3	IM IM	1.25 ML/6 H 2.5 ML/6 H	10

\*Evaluate patient once every 24 hours. When oral intake is permitted, ie. diagnosis is 000000, stop the 999999 treatment schedule, and start the 000000 treatment schedule for the remaining number of days.

MED#	FORM	NOTES	NAME
1	Liquid		Penicillin G, Procaine with Aluminum Stearate Suspension(USP)
2	Tablet		Penicillin G
3	Powder	Add 3 ml sterile water	Penicillin G, Buffered Sodium, (Aqueous)



# DIAGNOSIS TABLE

This table lists the diagnosis name for each diagnosis number used in the preceding demonstration case. Use of the diagnosis name is not required by the Health Worker. It is primarily used by the nation's medical authorities.

DIAGNOSIS	
NUMBER:	NAME:
000000	ORAL INTAKE PERMITTED
999999	ORAL INTAKE NOT PERMITTED
000003	PNEUMONIA
000032	FEVER, MODERATE
000121	DEHYDRATION, MODERATE
000138	SHOCK

Part 3.
Pilot Project Plans

# THE ROLE OF INTERNATIONAL PUBLIC HEALTH SYSTEMS DURING THE PILOT PROJECT

INTERNATIONAL PUBLIC HEALTH SYSTEMS will be involved with the Pilot Project every step of the way.

It will provide the original concept and make available the Medical Diagnostic Computer.

INTERNATIONAL PUBLIC HEALTH SYSTEM will provide consultative supervision of the Health Workers education and be involved in all phases of the Project's administration.

We will make available all presently designed Medical Disease and Treatment Files and Technical Manuals.

#### INTERNATIONAL PUBLIC HEALTH SYSTEMS will also:

- Supervise the development of Medical Disease Files and Treatment Files specifically designed for use in your country.
- Share new and updated files as they are developed.
- Make available backup and repair facilities for the Medical Diagnostic Computer.
- Assist in the creation of materials aimed at educating the general public concerning this system.
- Take part in the eventual international dissemination of information relating to the Project and its results.

#### THE FIRST STEP

INTERNATIONAL PUBLIC HEALTH SYSTEMS feels that this unique concept of rural health care will eventually find applications throughout the world.

What is needed at present, however, is the establishment of a Pilot Project to test the system and evaluate the results.

The size and scope of this test program will be established in accordance with the needs of your country.

The Pilot Project will involve:

- 1. The setting up of a central training center.
- 2. The choice of the number and character of the first Health Workers to be taught this new technique.
- 3. The training of the Health Workers in the use of the system.
- 4. Translating all documents into appropriate languages and refining teaching techniques.
- 5. The development and adaption of Medical Disease and Treatment Files to meet the special needs of your country.
- 6. Field testing the trainees and the machine in actual rural conditions.
- 7. The complete evaluation of results in improving rural health and determination of costs in order to plan efficiently for future expansion.

#### DURATION OF THE PILOT PROJECT

It is estimated that the Pilot Project will take from ten months to one year to complete.

It can be organized into the following steps:

- 1. Organization Period: Choose and orient supervisory personnel, set up training facilities, obtain supplies and adapt system to needs of your nation.

  TIME NEEDED: Three Months.
- 2. <u>Training Period</u>: Schooling of Health Workers, testing their examination techniques, therapeutic skills, and handling of the Medical Diagnostic Computer, and the Treatment Manual.

  TIME NEEDED: Six Months.
- 3. <u>Field Test Period:</u> Review performance of Health Workers under actual rural conditions. Evaluate results and plan future changes if needed.

  Prepare final reports and conclusions.

  TIME NEEDED: Three or Four Months.

#### PEOPLE AND EQUIPMENT THAT WILL MAKE IT WORK

The numbers of men and equipment needed for this Pilot Project are obviously linked to its size and scope. It is, however, possible to give you an idea of what a minimum project would entail.

#### PERSONNEL

IPHS Staff:

Dr. Sinay

Three other staff members with medical, electronic and business backgrounds for consultation, training, and supervision.

National Staff:

PROJECT DIRECTOR. A dedicated citizen of the host country given the authority to carry out the project and act as liason with IPHS, various ministries, businessmen and rural leaders.

Chief Medical Officer, to coordinate all medical decisions and training, inform on local conditions, supervise Disease and Treatment Files.

Cheif Administrative Officer, to coordinate personnel, facilities, equipment, lodging, meals and finances.

Secretary-typist

Translator

People and Equipment, 2.

<u>Teacher</u>, local educator, nurse or doctor to handle classes.

<u>Patients</u>, both at training facility and on rural test sites.

#### **FACILITIES**

<u>Classroom</u> for teaching trainees.

<u>Outpatient Medical Clinic</u> or Emergency Clinic for practical instruction.

Housing for trainees during course. For IPHS Staff during project and for other staff as needed. For Health Workers in rural locations.

#### EQUIPMENT AND SUPPLIES

Administrative: Desks, Typewriters, copier, files, calculator, stationary office supplies, etc.

General Educational, paper, pencils, notebooks, blackboard, projector, screen, tape recorder, etc.

Special Educational, weight scale, tape measures, flashlights, tongue depressors, syringes, needles, sterilizer, hemostats, sutures, cots, blankets, scissors, bandages, tape, medications, etc; Medical Diagnostic Computers, IPHS Technical Manuals, Examination Forms, etc.

People and Equipment, 3.

Supplies for Rural Health Care
Center, similar to the above, to
be determined by expected work
load, logistical considerations,
and size of the project.

#### COMPENSATION

Salaries for all staffs, plus housing, meals, transportation, and communication facilities as needed.

#### FUNDING

INTERNATIONAL PUBLIC HEALTH SYSTEMS is prepared to conduct its affairs in a manner consistent with the economic objectives and circumstances of your country and upon terms mutually beneficial to all concerned.

We are prepared to collaborate with any type of organization:

- 1. A Government Entity (Public Funds)
- 2. A Quasi-Government Entity (Public and Private Funds)
- 3. A Private Entity (Private Funds)

INTERNATIONAL PUBLIC HEALTH SYSTEMS is ready to assist the funding of the project by drawing upon the expertise and experience of its members.

Our intent is to support your interests.

# Part 4.

Expansion Into a Nation-Wide Rural Health Care System

INTERNATIONAL PUBLIC HEALTH SYSTEMS will remain in a consultative capacity throughout the implementation of an Expanded Rural Health Care System.

Forseeing the eventual use of this system in rural health situations throughout the world, INTERNATIONAL PUBLIC HEALTH SYSTEMS will serve as a permanent, world-wide clearing house for new ideas, techniques, and Medical Disease and Treatment Files and pass them on for your consideration and use.

INTERNATIONAL PUBLIC HEALTH SYSTEMS will continue to work on new improvements of the computer itself and make these abailable as they come of age.

Above all, INTERNATIONAL PUBLIC HEALTH SYSTEMS will strive to continue to meet your needs and requirements in building an efficient, permanent, and low-cost Rural Health Care System.

#### FUTURE BUSINESS AND EMPLOYMENT OPPORTUNITIES

Vast business and employment opportunities are created by implementing the INTERNATIONAL PUBLIC HEALTH SYSTEM nation wide. These opportunities are related to the supply and support of the expanded Rural Health Care System.

We present some of these opportunities here for your consideration.

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The Medical Diagnostic Computer could be manufactured and/or assembled in your country resulting in new jobs and profits from manufacturing, importing, and distribution.

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Servicing, maintaince and repair is associated with the manufacture or assembly of the Medical Diagnostic Computer. This activity could be provided by the manufacturing organization or by seperate service organizations presenting further business opportunities.

\_\*\_

Once the Medical Diagnostic Computer is manufactured - sales, leasing, and financing activity provides yet other business opportunities.

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Your country, or an independent organization may desire to store and evaluate the medical information generated by the Medical Diagnostic Computer System. This information is vital for national health planning. This potential feature of the system is of significant value, and is probably one of the areas of major concern in your country right now. Here are more business opportunities.

An important and intrinsic part of the INTERNATIONAL PUBLIC HEALTH SYSTEM is the Training of Health Workers. As a result multitudes of new job opportunities for health workers, instructors and administrators will be created. Research and Development Programs could be coordinated.

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Small and large business will be able to take part in supplying the Rural Health Care System. Some of the needed supplies will be:

- Educational supplies, audio visual aids, and school furniture.
- Printed Medical Examination Forms, Charts and administrative documents.
- Simple medical equipment.
- Medicines and drugs stored and packaged for the System. This area will create a major business opportunity, since the Rural Health Care System will be reaching a previously underserved population.

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In addition, opportunities for construction of new school buildings for the training of Health Workers and new Rural Health Care Centers may be created.

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The permanent Rural Health Care Centers provide further opportunity to be supplied with a communications and transportation system linking them with the central medical facilities. These business and employment opportunities would have long lasting, wide spread effect on the economy and on the people in rural areas.

INTERNATIONAL PUBLIC HEALTH SYSTEMS, through the exciting opportunities created by its Rural Health Care System, is ready to assist you in building tremendous medical, social, political, and economic growth in your country.

We offer to share this great adventure with you.

## Part 5.

Credentials of Company Officers

Dr. Hanon S. Sinay, M.D., F.C.A.P. President and Director

Sanford I. Drucker
Chairman of the Board of Directors

Jay G. Foonberg
Director and Legal Advisor